

SCHOOLS DIVISION / PE INCURSION PROGRAM

Building *weapons.*

A non-contact American football PE program for Australian schools. Skills, position play, situational games, and the professional standard delivered on the field by a current CFL athlete.

PREPARED FOR

Head of PE / Sport Coordinator

PREPARED BY

John Haggerty

FOUNDER • TORONTO ARGONAUTS #29 • 2× GREY CUP

01 / THE PROGRAM

American football, *taught the professional way.*

2NINE Academy brings a structured non-contact American football unit straight into your PE department. No tackling, no equipment for the school to source, no scheduling friction. We arrive, deliver a professional-grade session, and leave your students with skills, vocabulary, and a story they will talk about for the rest of the year.

01

Movement

Athletic stance, footwork, change of direction, acceleration, deceleration. The foundation every field-sport athlete needs — delivered through non-contact football drills.

02

Skill

Throwing mechanics, catching technique, route running, flag-pulling, ball security. Position-specific work for quarterbacks, receivers, rushers and defensive backs.

03

Game

5-on-5 flag football. Situational play, offensive and defensive concepts, decision-making under pressure. Where the week's skills get tested live.

DELIVERED BY

A current professional. On your school grounds.

Every session is run personally by John Haggerty — active CFL punter for the Toronto Argonauts and two-time Grey Cup champion. No contracted casual staff.

02 / ABOUT THE COACH

John Haggerty.

SYDNEY, NSW · 6'5" / 196CM · TORONTO ARGONAUTS #29

COLLEGE	PROGRAM RECORD	DRAFT	HONOURS
Western Kentucky	48.7 yd avg	1st Rd · 4th Overall	2× Grey Cup
Division I · 2019–2021	WKU all-time	2022 CFL Global Draft	109th + 111th

Sydney born and raised. Grew up across rugby, Australian rules football and soccer before earning a Division I scholarship to Western Kentucky University, where he set the program's single-season punting average record in every one of his three seasons — capped by a 48.7 yard average, still the highest in WKU history.

Selected first round, fourth overall by the Toronto Argonauts in the 2022 CFL Global Draft. Won the 109th Grey Cup as a rookie. Led the CFL in punting average in 2023. Averaged 50.3 yards per punt across the 2024 season and won a second ring at the 111th Grey Cup. Twice named to the CFL East All-Star team.

2NINE Academy was founded to bring that same professional standard back home. Every child who walks onto the field is treated like an athlete — coached with the same vocabulary and the same expectation of effort that an NFL or CFL camp would use.

COMPLIANCE · ALL CURRENT	
WORKING WITH CHILDREN (NSW)	Held and current. Number supplied on booking.
NATIONAL POLICE CHECK	Cleared and current.
FIRST AID & CPR	HLTAID011 + HLTAID009. Held and current.
PUBLIC LIABILITY	\$20M cover. Certificate of currency on request.

03 / CURRICULUM FIT

Plugs straight into *your PDHPE outcomes.*

Designed for Stage 3 to Stage 5 (Years 5 to 10). Initial rollout focused on Years 5 and 6, scaling into high school as demand builds. Every session is non-contact, flag-based, and structured to a written PDHPE-aligned plan.

MOVE

Movement skills, locomotor and non-locomotor patterns through football-specific footwork.

THINK

Reading the field, anticipating play, decision-making under live game pressure.

LEAD

Rotating quarterback and captain roles. Owning a play call in front of teammates.

PARTICIPATE

Inclusive, mixed-ability games. Every student gets the ball, every student defends.

COMMUNICATE

Calling routes, signalling, huddle and snap-count communication.

RESPECT

Sportsmanship, flag-handing, opponent acknowledgement built into every game cycle.

04 / SAMPLE 6-WEEK BLOCK

Six weeks. Six themes.

One complete unit.

Standard scope for the mid-tier PE unit. The 4-week version compresses to fundamentals and game play; the 8–10 week full term version adds offensive scheme depth, defensive coverages, and a closing round-robin tournament. Final scope locked in with your Head of PE before delivery.

WEEK 01	<i>Fundamentals</i>	Athletic stance, ball carry, flag-pulling. Basic catching with both hands. Introduction to the field, the lines, the language.
WEEK 02	<i>Throwing & Catching</i>	Grip, four-step drop, follow-through. Catching to body and away from body. Partner pitch and catch progressions.
WEEK 03	<i>Routes & Spacing</i>	The five core routes — slant, out, curl, post, go. Reading the defender. Creating separation in space.
WEEK 04	<i>Offence</i>	Quarterback responsibility, receiver releases, running back footwork. Calling plays in the huddle and executing them.
WEEK 05	<i>Defence</i>	Backpedal, hip-flip, man and zone coverage basics. Pass rushing rules. Flag-pulling angles and pursuit.
WEEK 06	<i>Tournament</i>	5-on-5 round-robin. Teams self-manage substitutions, play calls, and captaincy. Awards for sportsmanship, effort, and play of the day.

05 / OPTIONS

Three ways to bring *2NINE* into your school.

01

One-Day Incursion

\$1,800

SINGLE-DAY VISIT

- + Up to 4 PE class periods in one day
- + Skill stations + closing game
- + All equipment supplied
- + PDHPE-aligned session plan
- + Class photo with John on request

02 MOST POPULAR

02

PE Unit / 4–6 Weeks

\$6,000 – \$7,000

BLOCK DELIVERED WEEKLY

- + One 60-minute PE class per week
- + Full written unit plan
- + Skill progressions + situational games
- + End-of-block 5-on-5 round robin
- + Written report to Head of PE

03

Full Term / 8–10 Weeks

\$10,000 – \$12,000

COMPLETE TERM PROGRAM

- + One full term of weekly delivery
- + Offence + defence scheme depth
- + Closing tournament and awards
- + Optional staff PD session
- + Written end-of-term report

All prices ex-GST. Travel within Greater Sydney included; regional pricing on request.

06 / LOGISTICS

Nothing for your *staff to organise.*

YEAR GROUPS	Stage 3 to Stage 5 (Years 5 to 10). Primary years 5 and 6 are the current focus, with high-school delivery available on request.
CLASS SIZE	Up to 30 students per session. Two-coach option available for combined-class delivery (additional fee).
SPACE	Any grass field, oval, or hard court. Minimum 30m × 20m. Indoor hall acceptable for incursion-day sessions.
SESSION LENGTH	Standard 60 minutes. Can be scoped to 45 or 90 minutes to suit your timetable.
EQUIPMENT	All footballs, flags, cones and pinnies provided. Nothing for the school to buy or store.
LEAD TIME	Two weeks notice for an incursion day. One term ahead for a 4–6 or 8–10 week block.
STAFF	Delivered personally by John Haggerty. Your PE teacher remains on field for supervision and behaviour management.
REPORTING	Block programs include a written end-of-program report to the Head of PE.

COMPLIANCE PACK

WWCC (NSW), National Police Check, HLTAID011 First Aid + HLTAID009 CPR, and \$20M Public Liability certificate of currency — supplied on booking confirmation.

Let's lock *in a date.*

Reply to this prospectus with your preferred term, year group, and class numbers. John will come back within 24 hours with a written proposal, draft session plan, and the compliance pack for your office.

BOOK A CALL

schools@2nineacademy.com.au

[2NINEACADEMY.COM.AU/SCHOOLS](https://2nineacademy.com.au/schools)

SIGNED

John Haggerty

FOUNDER, 2NINE ACADEMY

TORONTO ARGONAUTS #29 · 2× GREY CUP CHAMPION
